**YUCHUN TSENG**

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**EDUCATION**

**Rutgers, The State of University** **Newark, NJ**

**Rutgers Business School** Graduated; May 2024

*Bachelor of Science, Management Information Systems*

* Supply Chain Management Concentration

**EXPERIENCE**

**Rutgers Taiwan Graduate Student Association** **New Brunswick, NJ**

Treasurer May 2023 - Present

* Managed the finances for 4 major events, ensuring adherence to budgetary constraints and financial sustainability
* Led strategic negotiations with prominent financial institutions, fostering collaborative partnerships and facilitating discussions on reimbursement strategies

**Momo.com Inc.**  **Taipei, Taiwan**

Warehouse Packer *Jun 2022 - Aug 2022*

* Achieved a 99% accuracy rate while processing over 50 parcels daily in a high-paced environment, and demonstrated exceptional attention to detail and quality control measures, consistently identifying and addressing defects or discrepancies to optimize customer satisfaction
* Proactively communicated with supervisors and team members to address any challenges or issues encountered during the picking and packing process, contributing to a collaborative and productive work environment

**MIS Student Association** **Taichung, Taiwan**

Design Officer *Jun 2020 - Jun 2021*

* Played a pivotal role in enhancing the overall brand identity of the MIS Student Association through the creation of logos, posters, and other marketing collateral, contributing to increased visibility and recognition within the university community
* Managed over 7 events and efficiently delegated tasks among team members for prop creation and mentored them right production method

**PROJECT**

**Hotel Management System**

Leader*January 2023 - May 2023*

* Led the development of a Hotel Management System project, generating a dataset of over 500 entries through web crawling. Provided the basis for strategic planning and decision-making processes
* Collaborated with cross-functional teams to integrate the MS Access database seamlessly into existing operational frameworks, facilitating real-time access to critical customer insights and enhancing decision-making processes across departments

**Portfolio Website [**<https://chunxmii.github.io/Portfolio/>] *December 2023 - February 2024*

* Demonstrated proficiency in balancing creativity and technical skills to create a portfolio website that effectively showcases education, skills, and projects while engaging and informing visitors
* Prioritized user-centric design principles to enhance the website's usability and accessibility, resulting in an intuitive browsing experience for visitors

**SKILLS**

* **Language:** HTML5(advanced), CSS(advanced), Visual, SQL, Python,JavaScipt, R
* **Developer Tools**: MS Access, Figma, Adobe Creative Suite(AI/PS/PR/LR), Tableau, RStudio, Visual Studio Code,
* **Coursework**: Data Design, Data Visualization and Analysis, Python Programming, Web Application, Effectively articulate technical challenges and solutions, Perform architectural design and implementation strategies, Handling ambiguous or undefined problems, Distributed, Muti-tired systems, Facilitating cross-team collaboration